K-Love is such an important radio station to me as a resident of the Mohawk Valley in New York. It gives me a good, uplifting radio station to listen to. I can listen to it for hours on end and never hear something that is questionable, unlike other radio stations in the area. Everything they play is Godly and wholesome. If KLove were to be displaced by an LPFM broadcaster there would be no Christian radio station in the Mohawk Valley. People would have no where to turn for decent, family friendly radio. K-Love is in the public interest because it encourages and builds up it's listeners. It lets listeners know that there is someone who cares and is available on call 24 hours a day, 7 days a week whenever they need someone to talk to. People who call will get to talk to someone who has a solid sense of values.